

Internal communication that is closer, faster and more efficient

Connect people, information and culture in the channel everyone already uses. More engagement, less noise — and a more strategic HR, with the repetitive handled by AI 24/7.

 Clear announcements

 HR self-service

 More engagement

 Secure information



The channel everyone already uses

Desktop, email and notice boards do not reach people in the field. WhatsApp does — even those without a corporate email or intranet.



Information that actually lands

Announcements opened within minutes, not lost in an inbox. Segmented by team, unit, shift or role.



A more strategic HR

AI handles the repetitive — leave, payslips, declarations — and frees the HR team for what creates value.



Secure and under control

Access by role, communication logging and compliance — the right information, for the right people.

~98%

of messages opened — and read within minutes

24/7

self-service for employees

0

apps or intranets to install

1

channel to communicate, engage and care

THE CHALLENGE

Information does not reach everyone — and HR drowns in bureaucracy

- Information that does not reach everyone or is slow to update
- Single, hard-to-access channels (desktop, email, notice boards)
- Low engagement with announcements and internal campaigns
- Difficulty reaching operational and field teams
- Manual, bureaucratic HR processes that consume the team

THE SOLUTION

One channel to communicate, engage and care for the people who make the company happen

- Direct, segmented company communication on WhatsApp
- 24/7 self-service for employees, with AI and handover to HR
- Simpler, digital HR processes, without queues or email
- Onboarding, training and culture in the channel everyone already uses
- Integration with the internal and HR systems you already have

THREE FRONTS, ONE CHANNEL

Where Zapify makes the difference in HR

Company communication takes the main stage — but the same WhatsApp powers self-service and culture.

FRONT 1 · BIGGEST IMPACT

Company communication & engagement

The number one pain of internal comms: information does not arrive, arrives late or goes unread. Zapify puts every announcement in the channel everyone opens — segmented, measurable and with room for people to reply.

- Important announcements and alerts for the whole company or groups
- Segmentation by unit, shift, role or location
- Internal campaigns with a real read rate
- Events, commemorative dates and engagement actions
- Health and safety (OSH) alerts
- A questions and suggestions channel with replies

FRONT 2 · SELF-SERVICE

HR self-service

An HR desk in every employee pocket. Requests, documents and lookups handled by conversation, without queues or email — with AI answering 24/7 and HR stepping in only when needed.

- Leave, absences, medical notes and time off
- Payslips and declarations on request
- Leave balance lookup and approval status
- Document requests and HR demands
- Lookup of benefits, perks and discounts
- Questions on policies, payroll and procedures

FRONT 3 · CULTURE

Onboarding, training & culture

Onboard, train and listen to people in the same channel. From day one to continuous development, with climate surveys that give the whole team a voice.

- Onboarding and integration of new employees
- Training, learning paths and microlearning
- Promotion of courses, events and programmes
- Climate surveys and continuous feedback
- Access to policies, standards and manuals
- Recognition and culture communication

USE CASES IN HUMAN RESOURCES

From people to management — all in one channel

From the company announcement to the leave request, every moment of the employee experience on WhatsApp.

01 Company announcements

Important alerts and updates for the whole company or specific groups.

- Segmented sending
- Real read rate
- Groups and roles
- Read confirmation

02 Onboarding and integration

Support new employees with information, documents and next steps.

- Guided welcome
- Day-one documents
- Integration checklist
- Next steps

03 Policies and procedures

Quick access to company policies, standards, manuals and procedures.

- Policy lookup
- Manuals and standards
- Procedures
- Frequent questions

04 HR requests

Leave, medical notes, declarations and other demands handled by conversation.

- Leave request
- Medical notes and absences
- Declarations
- Payslips

05 Benefits and perks

Lookup of benefits, perks, discounts and available programmes.

- Benefits catalogue
- Perks and discounts
- Sign-ups
- Internal programmes

06 Training and development

Promotion of courses, learning paths, events and development programmes.

- Courses and paths
- Enrolments
- Internal events
- Microlearning

07 Surveys and feedback

Climate surveys and feedback collection in a simple, quick way.

- Climate surveys
- Continuous feedback
- Quick polls
- Listening channel

08 Health and safety

Alerts, safety campaigns, documents and OSH guidance.

- Safety alerts
- OSH campaigns
- Guidance
- Documents

09 Systems integration

Connection to HR systems, payroll, time tracking and ERP.

- HR systems
- Payroll
- Time tracking
- SSO / Active Directory

A PLATFORM CONNECTED TO YOUR HR

Integrate Zapify with the tools you already use

Zapify connects to your HR systems, payroll, time tracking and directory to automate self-service and communication.

 HR systems

 Payroll

 SSO / Active Directory

 ERP

 Time tracking

 Employee directory

 BI & people analytics

 Webhooks & API

BENEFITS FOR EVERYONE

Advantages for the whole company

 For employees

- Quick access to information
- Resolve demands easily
- Closer to HR

 For HR

- Fewer operational demands
- Agile, digital processes
- More time for the strategic

 For leadership

- Informed teams
- More engagement and culture
- Organisational alignment

 For the company

- More efficient communication
- Less noise and rework
- Stronger culture

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