

The automotive experience of the future is already on WhatsApp

Bring your automotive network relationships together in the channel customers and leads already use — booking, quotes and after-sales with AI 24/7 and the team focused on the workshop.

-  Service booking
-  Leads and test drives
-  Reminders and confirmations
-  Quotes and payments



The channel they already use

No apps or forms: customers and leads book a service, request a quote and talk to the workshop on the WhatsApp they already have open.



Leads with a fast reply

AI answers leads and test-drive requests on the spot — while interest is still hot — and books without going through the front desk.



Fewer missed services and visits

Automatic reminders and confirmations fill the workshop calendar and cut no-shows for services, deliveries and test drives.



Everything logged and traceable

Quotes, approvals and service history in one place — auditable customer communication end to end.

~98%

of messages opened — and read within minutes

24/7

booking and leads, every day

0

apps to install — everything on WhatsApp

1

channel to book, quote and sell

THE CHALLENGE

Leads without a reply, missed services — and scattered information

- Leads without a fast reply — and interest cooling off
- Many calls and manual confirmations to book services
- Lost services, deliveries and test drives for lack of a reminder
- Slow quotes and approvals, by email or phone
- Information scattered across teams, workshop and sales

THE SOLUTION

Zapify turns WhatsApp into the hub of your automotive network

- A WhatsApp assistant with AI and handover to the team when needed
- Booking of services, maintenance and test drives 24/7
- Lead capture and qualification with an instant reply
- Quotes, approvals and payments by conversation
- After-sales, delivery and reactivation in the same channel

Where Zapify makes the difference in the automotive network

The workshop and service take the stage — but the same WhatsApp captures leads and builds loyalty in after-sales.

FRONT 1 · BIGGEST IMPACT

Workshop & service

The number one pain: an underused workshop calendar and customers who do not know their car status. Zapify handles booking, reminders and approvals by conversation — and keeps the customer informed from check-in to delivery.

- Booking of services, maintenance and inspections
- Reminders and booking confirmations
- Quotes and service approval by button
- Service status and ready for pickup
- Deposit, payments and receipts
- Vehicle service history

FRONT 2 · SALES

Sales & leads

Every lead from ads or the showroom answered on the spot, while interest is hot. Test drives booked and leads qualified without going through the front desk.

- Lead capture from Meta Ads and the showroom
- Automatic lead qualification
- Test-drive booking
- Vehicle stock lookup
- Proposal follow-up
- Routing to the right advisor

FRONT 3 · LOYALTY

After-sales & reactivation

The relationship does not end at delivery. Follow-up, periodic services and trade-in campaigns that bring the customer back to the network.

- Vehicle delivery and follow-up
- Satisfaction surveys
- Periodic service reminders
- Vehicle trade-in campaigns
- Offers and special terms
- Reactivation of inactive customers

From lead to delivery — all by conversation

From the lead first contact to vehicle delivery, every moment handled on WhatsApp.

01 Service booking

Services, maintenance and inspections booked by conversation, 24/7.

- Service booking
- Maintenance and inspections
- Instant confirmation
- Syncs with the calendar

02 Leads and test drives

Capture, qualification and follow-up of leads with a reply on the spot.

- Lead capture
- Automatic qualification
- Test-drive booking
- Proposal follow-up

03 Reminders and confirmations

Services, deliveries and visits with a reminder — fewer no-shows.

- Service reminders
- Attendance confirmation
- Delivery alerts
- Same-day nudge

04 Quotes, documents and payments

Approval, deposit and receipts handled without email back-and-forth.

- Quote by conversation
- Approval by button
- Deposit and payments
- Receipts and documents

05 After-sales and follow-up

Vehicle delivery, satisfaction and return that build customer loyalty.

- Ready for pickup
- Post-service follow-up
- Satisfaction surveys
- Return booking

06 Campaigns and reactivation

Periodic service, vehicle trade-in and offers that bring customers back.

- Service reminders
- Trade-in campaigns
- Special terms
- Reactivation of inactive customers

Integrates with the systems you already use

Zapify connects to your DMS, workshop management, vehicle stock and billing to automate booking and communication.

 DMS & workshop management

 Service calendar

 Vehicle stock

 Billing & payments

 Meta Ads · Click-to-WhatsApp

 Automotive CRM

 BI & reports

 Webhooks & API

Advantages for the whole network

For customers

- Fast, practical replies
- Less waiting and more convenience
- A simpler experience

For the network

- Less operational load
- Centralised communication
- More productivity and conversion

For management

- More confirmed services and sales
- Better calendar occupancy
- Metrics and efficiency

For sales

- Leads with a fast reply
- More test drives booked
- Follow-up that closes

Put WhatsApp to work for you

30 days free. No card. With our team helping you get started.

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